

臺灣民宿發展與觀光資源之關聯
朱達仁, 施君翰, 林致遠, 陳羿文, 林暉軒
休閒遊憩規劃與管理學系
觀光學院
tajen@chu.edu.tw

摘要

In this study, we collect the B&Bs, natural resources and cultural resources data by tourism survey in Taiwan, and by the way of regression analysis, to understand and discuss on the relationship between various tourism resources and B & Bs. The results showed that: legitimate B & Bs with some tourism resources have significantly correlated, including leisure agriculture and fishery, national scenic area, beach, golf course, national park, forest recreation area, hot spring, wetlands, waterfall, reservoirs and lakes, image of the business district shopping street, tourist amusement enterprises. The similar results between illegal B & Bs with tourism resources were shown, including guesthouses beach, national parks, forest recreation area, reservoirs and lakes, image of the business district shopping street and tourist amusement industry. According to above results, it will provide diverse information from tourism and recreation resources and as a reasonable basis of tourism development for the future of Taiwan's counties and cities.

關鍵字：民宿、觀光資源、迴歸分析