

City council candidates apply innovative management models in five
Taiwanese cities

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Abstract

The paper discusses the innovative management models in human resources of Taiwan as applied to the council candidates in five cities. Because of the current financial and economic crisis, people find that they are living in an unstable environment. Council candidates in five cities are faced with the question of how much people will trust them to break through this plight. If the social welfare services are improved people's trust may be somewhat restored in the city council candidates. This research method is qualitative research, it based on Yi-Cheng science name classification. The result shows that in A, C, F, and H areas the people may be willing to accept them, especially in C1, F3, H5, A1, F1, B3, E1, D5, G8, H3, B1, and D1. Since the economic level is rising in Eastern Asia, management is using it to their advantage and expects that they may find the top managers in Asia. © (2012) Trans Tech Publications, Switzerland. (12 refs.)

Keyword : Innovation Management, Human Resources, YI-Cheng science name classification, City Council Candidates