餐旅科系學生之學習動機、學習環境與學習績效

陳怡君, 吳季峰, 魏瑄萱, 郭以婷, 陳郁晴, 房詩紋, 施雅惠

餐旅管理學系

觀光學院

yahuishih@chu.edu.tw

摘要

The demand of talent has been greatly increased while the rise of the tourism industry. The current education goal of Hospitality programs is to prepare students with competitively. Therefore, this study examines student the relationship between learning motivation, learning environment, and learning performance. Subjects of this study are the junior and senior students of Shih Hsin University, Kainan University, Chung Hua University, Providence University, Tunghai University, and Fu Jen Catholic University. The survey method was employed in this study. Questionnaire was divided into four parts: learning motivation factors, learning environment factors, learning performance factors, and personal information. Three hundred eighty Questionnaires were distributed, and questionnaires were distributed during March to April, 2011. A total of 268 guestionnaires was obtained and the response rate is 70%. The study results revealed that learning motivation and learning environment would both influence the learning performance, and learning environment affect in learning performance.

關鍵字:Hospitality Students、Learning Motivation、Learning Environment、 Learning performance