

Virtual tourism through value study of social expression in virtual
environment

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Abstract

Looking at the social interaction of virtual tourism for social expression and creative use by the individual will be the main purpose of this paper. That represents fifty-four million adults who have used the Internet to venture somewhere else in virtual environment. The samples are 679 tourists from travel agent who watch the feedback in the virtual environment. The paper impacts on virtual tourism and virtual environment as social interaction, the value and satisfaction found in this interaction and this leads to building online virtual communities and greater creative expression for individuals. Does virtual environment build virtual communities and transform learning for these users? We focus on intently on the end-user as the people to interview and survey, it understands the user's acceptance of the technology.

Keyword: virtual tourism, virtual environment, social expression