

# 觀光發展對地方的經濟影響

陳沛悌, 王慈惠, 陳甫鼎

餐旅管理學系

觀光學院

pchen@chu.edu.tw

## 摘要

This study assesses the economic impact of tourism on different sectors using an input-output analysis. In addition to developing information about the total economic impact of tourism, this study attends to the distributional effects of tourism. Penghu Islands was chosen for this study; and the coefficients calculated from the results of input-output analysis are combined with tourists' expenditure on each sector. The results show that only the tourism-related sectors received significant economic impacts from tourism. The highest average income impact from tourism is received by those who work in the hotel services sector. In average, they received from tourism, including direct, indirect, and induced impacts, was 573,178.97 NTdollars per person per year. Those who worked in recreation services earned an average of 462,311.33 NTdollars, and those who worked in the transportation sectors earned 268,765.48 NTdollars from tourism per year. Although the total output impact of the hotel services sector and the recreation services sector is not very high (compared to other sectors), the average income per person from tourism is the highest due to the fewer employees in these sectors. The average tourism income impacts of the non-tourism sectors are very low. Sectors such as the agriculture, fisheries, electrical products, and city electricity & water sectors are most likely unaffected by the tourism activities.

關鍵字：tourism impact, input-output analysis, income effect