

企業活動內利己與圈內利他探索的數量分析

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摘要

In the calculation of raising-constraining correlation coefficients, due to their basic defects of the arithmetic mean method and the owner's equity weighting method, the author chose to use the "equivalent-of-regular-employees-number weighting method" as the starting point of the correct judgement in this paper. The force of egoism and the force of altruism inside the circle are almost dispersed qualitatively in a mutual-raising situation, while the constraining force which hinders the realization of egoism and altruism inside the circle may be caused possibly by the wrong investment or overinvestment of fixed assets

關鍵字: egoism, altruism, raising-constraining, the equivalent-of-regular-employees-number weighting method