

企業或智慧財產權人之產業化面臨問題與解決之道

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摘要

As a technological examiner of MOEA-SBIR project and technology transfer to industry of NSC project, author would like to share the experience of facing temporary problems and the solution of enterprise or IP owner's patent commercialization. Ways of intellectual property rights commercialization: 1. Self-applied to create value and rights claims 2. As transformation changes of industrial technology, release non-core patents 3. If necessary, obtain patents from outside to upgrade the speed and efficiency of company technology level 4. Transfer IP rights to obtain R&D and working capital. Facing problems: 1. Regarding laws of IP rights, enterprise is lack of knowledge and manpower 2. Facing litigations there are no winning strategy large enterprises in response to IP rights infringement need the IP Bank to assist to purchase required patents 3. Small business enterprise is lack of self-commercialization of their IP rights 4. IP rights need the match trading platform to assist their transfer and obtain. Solutions and transactions of government: 1. Accelerate the training of IP rights and pursue the patent license 2. Value-added counseling consultant 3. Matching transaction 4. Commercial operation 5. Mandatory counseling by financial add of MOEA-SBIR or CITD project of Industrial Bureau, hope Taiwan industry can win the victory of this IP rights war.

關鍵字: Intellectual property rights、Patent、Matching transaction、Commercialization、IP bank