

# 運用專利資訊分析來探討台灣噴墨印刷產業之未來發展創新策略

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## 摘要

Today, Science and technology are developed advancing rapidly. And now it is the era of knowledge economy innovation. "Patent" is one of the most offensive and defensive intellectual property tools. Moreover, it is a very exclusive, as long as someone infringement of its technology, the effective period of the patent can be used to repeat the claim the rights.

Purpose of this study is mainly in the study of inkjet printing industry in Taiwan (Inkjet Printing) technology trends and retrieval analysis of the major manufacturers of inkjet printing technology of the countries in the world patent layout. To predict by patent quantitative data analysis, trying to find Taiwan's future development opportunities in the field direction, expected to contribute to the understanding of the industry, and then develop a "development innovation strategy" to open up the new Blue Ocean.

In this study, it is mainly to take a literature review. The use of journal articles, data and literature database and thus find out the theory which can be well explained. By discussing the questions and then return to the issues research in order to achieve this study come back to the initial retrieval USPTO patent analysis tool (M-Trends, etc.)、TIPO patent database. The number of patent search is used to analyze the current situation of the inkjet printing industry and predict future trends. This is trying to fine out the Taiwan market in the inkjet printing industry and technology strategy layout.

關鍵字：Inkjet Printing, Patent Analysis, Innovation Strategy