資訊管理博碩士論文採用研究方法之趨勢分析

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摘要

This research selected doctoral and Master's theses from all the domestic Information Management departments as the study subject to study the current status and trends of study methods in the theses. This research collected a total 18,862 theses from year 1990 to 2012 have been uploaded to National Digital Library Theses and Dissertations System in Taiwan, and used content analysis to analyze those theses. There are 12 research methods in this study, includes Interviews, case studies, investigation, experimentation, mathematical modeling, system construction, etc. The result of trend analysis showed that most common methods from 1990 to 1997 were System Construction & Architecture and Conceptual model; System Construction, Survey Method, Mathematical modeling were main methods from 1998 to 2006; Survey Method has been main method since 2007. The result of the research analysis can be as reference materials to the teachers in the field of information management and graduate students engaged in the study of reference.

關鍵字：information management, research methods, trend analysis