

# 電子代工業基層員工工作滿足

蘇桂筠, 陳棟樑

科技管理學系

管理學院

tlchen@chu.edu.tw

## 摘要

The purpose of this study is to explore the reasons of first-level employee's job-satisfaction. Case study and in-depth interview was to collect data. The data were categorized by using constant comparative method. Twelve adolescents were recruited about 1 hour in-depth interviews. Grounded theory methodology was used for data analysis. The results indicate that effect employee's job-satisfaction is compensation condition, job and emotion. The company's promote and reward system is need to ameliorative.

關鍵字：Qualitative Research, Job-Satisfaction, Two-Factor Theory