連結購物網站之進銷存與會計資訊系統 高玉芬, 侯宏孺, 孔綺韻, 林蓓儀, 張家証 資訊管理學系 資訊學院 yfkao@mi. chu. edu. tw

摘要

The rapid growth of the Internet has created a new international arena for business, expanding the opportunities to sell products and services. Many businesses are moving on-line. In order to enhance the efficiency of their transaction processing activities, online retailers need to utilize a well-designed transaction processing system. In our system, the transaction processing system is integrated with the retailer's Web side as well as accounting information system. The integrated type of design helps online retailers improve their efficiency.

關鍵字:Online Retailers, Transaction Processing System, Accounting Information System