

知識密集服務業廠商與其客戶互動關係與發展差異—新竹與台南地區之比較

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摘要

Since the end of 1980s, innovation activities as an important position of local economy have to be tended key forced by promotion of globalization, international competition and knowledge economic growth. During the past decade, industrial service has become a major tendency and emphasized its importance on developed economic by numerous literatures. It shows that the scale of Knowledge-Intensive Business Service (KIBS) is in great strength and continuing extendible of contemporaneously economic development. Thus, this study argued the role and function of KIBS through evolution of local innovation system first; and then, this study analyzed interaction between technical firms and KIBS corporations. In this research, Hsinchu Science Industrial Park (HISP) is the case study as a core of local innovative evolution, which confirms the role of KIBS and interactions among high-tech firms. The study found that the role of KIBS is actually a knowledge broker raised capability of customers' specialization in innovation system; moreover, the knowledge broker can also advance evolutionary ability to each other and promoting a new innovative cycle.

關鍵字：Keywords: Knowledge intensive business services, interaction, knowledge creation, local innovation system, evolution