

內灣尖石地區觀光旅遊接駁服務營運規劃之研究

蘇昭銘, 張靖, 卓裕仁, 張志鴻, 何文基

運輸科技與物流管理學系

管理學院

jdingsu@chu.edu.tw

摘要

The purpose of this study in the use of different transport thinking, planning the Inner Neiwān, Jianshih Tsuistone and the surrounding area traffic characteristics of tourism connected to the system, to promote the policy of the relevant plan to follow or refer to future, Hsinchu County. Expectations by the overall tourism planning, succeeded in creating the added value of the surrounding tourist areas of the inner Neiwān, and by public transportation use, improve public transit ridership and reduce air pollution emissions. Through the pilot and experts and scholars opinions known, this study can effectively provide flexible tourist access services, can contribute to the wishes of the visitors to Jianshih tourism.

關鍵字：Public transit, Tourism planning.