Internship Evaluation from the perspective of Technological University Students in Taiwan 江怡慧,黃丹芬 International Business Management hui0724@chu.edu.tw

Abstract

These days senior technological university students are asked whether they are going to choose an internship course or not. What is the key determinant considered by them? Do the incentives provided by the enterprise and school work? The aim of the paper is to propose an internship evaluation model by Analytic Hierarchy Process (AHP) method, from the technological university students' view in Taiwan. The results indicate that the incentives provided by the enterprise and school do matter. Such an internship evaluation model could serve as a decisionmaking mechanism for the schools, students and enterprises.

Keyword: Internship, Analytic Hierarchy Process (AHP), technological university students