

應用「區位商數法」探討新竹地區產業之發展

鄧瑞兆, 鍾欣儒

企業管理學系

管理學院

rjteng@cc.chu.edu.tw

摘要

In recent years, the domestic economy and the industrial environment of Taiwan has got an influence on the tendency of internationalization and has received a constructive transformation. Besides, Taiwan's economy has developed rapidly however each region's industrial environment is uneven, and result the resident's immigration, the disparity of city and countryside, and the resources has centered on Taipei, Taichung and Kaohsiung Basin. Hsinchu city is on the main artery of Taichung Basin and Taipei Basin with the economy construction in Hsinchu city is going to be saturated, government's policy and factory owners transfer their constructions to Hsinchu County. It will effect the consolidation of Hsinchu City and Hsinchu County.

This paper investigates the industrial structure in Hsinchu Area by location quotient, the data from related literature and government's information.

The results and suggestions of this study are follows. First, in Hsinchu City the manufacturing, the construction industry, and the other service industry belong to the basic ones. Second, in Hsinchu County the manufacturing is the basic one. Third, if the county and the city are merged, the manufacturing will become the basic ones.

關鍵字：Hsinchu City, Hsinchu County, Location quotient, Basic industry, Manufacturing