

# 彰化縣國民小學公辦公營午餐之重視度與滿意度分析

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## 摘要

Elementary stage is an important stage in the rapid growth of children, therefore school lunch is plays an importance role in the stage of student growth and development of gold. Changhua County implements free lunch policy for elementary and junior from February 11, 2009. Each session are spends huge expense, however student towards quality of lunch supply is satisfied or not still a big issue. This research aims to understand importance and satisfaction relevant circumstances of Changhua County elementary school public school food service, toward Changhua County elementary school which have implemented public management food service policy conduct an Importance Performance Analysis questionnaire survey, employ packaged software Excel and statistical software package SPSS for data analysis and verification. Research findings have shown student toward importance quality of lunch and satisfaction exist significant differences, in addition, attention degree are important than satisfaction degree, that is 「quality of food service」 still have huge improve space. This finding may provide competent authority and food manager as improvement quality of school lunch and decision-making reference, so as to improve the quality of school lunch services.

關鍵字：lunch, Publicly-owned and Publicly-management, Importance Performance Analysis (IPA)