

賀力行, 林靜君

科技管理學系

管理學院

ho@chu.edu.tw

摘要

The main purposes of this study were to examine the different level of perception of childrens' nutritional behavior and satisfaction with school' s nutritional education of a elementary school parents in Taipei City among diverse backgrounds, and to identify the relationship between parents' perception of their childrens' nutritional behavior and satisfaction with nutritional education. This study employed "Questionnaire of Childrens' Nutritional Behavior Perception" and "Questionnaire of Nutritional Education Satisfaction" for data collection. As a result of purposive sampling, there were 289 valid samples for this study. The collected data were analyzed by Descriptive Statistics, T-test, One-way ANOVA and multiple stepwise regression analysis. The conclusions of the study were as follows: 1. There were significant differences in the parents' perception of their childrens' nutritional behavior with different children' s grade, academic background, dual or single earning household and cooking frequency each week, but were no significant difference with different gender and household income. 2. There were significant differences in the parents' satisfaction with school' s nutritional education with different gender, children' s grade, and dual or single earning household, but were no significant difference with different academic background, household income, and cooking frequency each week. 3. Parents can get higher level in administration and service, curriculum and instruction, children' s behavior performance, and overall section of satisfaction with school' s nutritional education as their behaviors are higher in general victual behavior, nutrition ingestion behavior, and overall section of perception of childrens' nutritional behavior. 4. Parents' perception of childrens' general victual behavior and nutrition ingestion behavior can significantly forecast the parents' overall satisfaction with school' s

nutritional education. According to the results and conclusions of this study, some suggestions were offered as references for the members in the educational correlated organizations and studies in the future.

關鍵字：Nutritional Behavior, Nutritional Education, Parents' Satisfaction