

Study Specialist Schools Development in Middle Taiwan

劉光泰, 蔡綉鈴

Industrial Management

Management

kuliu@chu.edu.tw

Abstract

The specialist schools was a Britain government origination that motivated junior high schools in England to specialized in specific areas of the curriculum to reach achievement. This research applied educational scholars inte-grated concepts, combining external with internal environment two major constructs by the analytic hierarchy process analyzing complex decisions, to evaluate what elements could establish better specialist schools in Taiwan. For example, leadership, lecture, curriculums, learning atmosphere, marketing strategy, community relationship, strategic alliance, and parents participated those factors are discussed in this study.

Keyword : Specialist Schools