

# 巷弄中的文化與創意群聚

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## 摘要

Near 20 years, at most Europe countries via the process of urban regeneration to give an impetus to the urban regeneration in the inner city, space is regarded as the substantive role. For this reason, in term of city marketing, unquestionably that the promote of the “local distinctives” and to manifest the local efficacy, is the city itself. Cities characteristics, history, culture, and the potential form different images. Taipei's streets, alleys cultures are diverse and rich, it transpire the unique local culture. This study is aimed Shida Night Market area where has the nature of the formation of clusters factors in cultural level, space level and economics level to comprehend the cultural and creative clusters factors.

關鍵字：Alley, Culture Cluster, Night-Market