Exploring Critical Influential Factors for Rural Community Regeneration 王維民,劉佳昀

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Abstract

Rural community has been the foundation of living environment and social development due to the dependence on land production in the early days. However, rural community degenerates in a very fast speed due to the outward migration of industrialization and urbanization. Owing to globalization and the ideological trend of sustainable development, the revitalization of internal local values and identities to regenerate renaissance and competitiveness within rural community has become an important issue. Nevertheless, there exist many complex influential factors, which have positive or negative impacts among rural community development. This paper first reviewed relative literature to clarify and establish critical influential factors for practical development. Fortyone potential impact factors under benefits, opportunities, costs and risks clusters were generated by integrating the concept of BOCR. Fuzzy Delphi method (FDM) was then applied to extract 13 crucial influential factors. The results not only provide a foundation for related research, but also can be used as criteria guidance for practical project development selection in the future.

Keyword: rural community; regeneration; concept of BOCR; fuzzy Delphi method (FDM)