

以生態博物館作為傳統聚落推動綠色旅遊實施成效初評-以新竹縣北埔聚落為例(A Preliminary Study on the Green Tourism of A Traditional Settlement Pursuing Eco-museum Strategy)

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摘要

Traditional settlement, composed of complicated, abstract, in-depth space structure, varies with times. It leaves cultural assets as factors to help redevelop local green tourism industry, which, from the cases derived, contributes to local economy. This article explores the field of traditional settlement, cultural landscape, green tourism, and redevelopment, which are incorporated with the concept and practice of eco-museum to propose redevelopment strategies. The eco-museum, a concept of local cultural landscapes and museums including physical facilities and open spaces, is partially applied at Beipu traditional settlement with collective memory of the residents and tourists. To trigger economic and social structure change by green tourism, the authors processed questionnaire and the results show that the public facilities such as parking and traffic conditions, vendor management, settlement culture and green touring industry have to be incorporated as a whole of eco-museum. The green tourism may be referred as a strategy for redevelopment of traditional settlement, and thus a niche for pursuing local economy.

關鍵字 : Keywords: eco-museum, green tourism, traditional settlement, redevelopment