

夜市與地方發展-以師大夜市為例

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摘要

What is the real factor promoted local characteristic and showed its efficiency of region? The answer is city. In this research, the author used the viewpoint of local cultural to examine spatial and local development, which promote city as specific features in regional system. The local features bring out interactive among urban spaces, local environment and citizens that demonstrate endemicity and variety in an area. Night economic activities are significant elements which full of dynamic features and different types. Night markets become one of the economic hidden potential in Taiwan. Thus, roles and meaning of night market in today's life and society in Taiwan that might highlight local characteristics. This study chose ShiDa night market as case study to explore special form of commercial cluster and local development around National Taiwan Normal University. The first step of this study is to review documents about cultural industry and night market developing history in Taiwan, which clear local features of night market. Second, this study explored relationship between culture and local development through the analysis of literature part. Third, this study showed local characteristics on map,

provide how local culture are important and identifiable to local development. From the conclusion of this research, the author found that external factors influence ShiDa Night Markets' culture and local development more than internal factors.

關鍵字：night market, local development, cultural industry